GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:976
ANSWERED ON:22.07.2016
Low Power Transmitter
Shetti Shri Raju alias Devappa Anna

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Very Low Power Transmitter in Doordarshan network in the country along with the transmission capacity, location and State/UT-wise;

(b) the details of viewership of TV programmes relayed by Very Low Power Doordarshan Kendras (DDKs) along with the expenditure incurred to run these DDKs during the last three years;

(c) whether the transmission capacity of the said DDKs of the country has not been enhanced so far, if so, the details thereof and the reasons therefor;

(d) whether the Government proposes to close the low power DDKs located in various parts of the country, if so, the details thereof; and

(e) the time by which the decision is likely to be taken in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING
{COL RAJYAVARDHAN RATHORE (Retd.)}

(a) Prasar Bharati has informed that there are 368 Very Low Power TV Transmitters (VLPTs) of 10W/ 50W power and 14 Transposers of 10W power in the country. State/UT-wise, locations of the above mentioned VLPTs are given at Annexure-I.

(b) (i) No in-house survey has been conducted to assess Low Power Transmitter Viewership by DD. Broadcast Audience Research Council (BARC) also does not provide LPTV viewership data.

(ii) LPTVs/ VLPTs functioning in Doordarshan Network are looked after by the respective Doordarshan Maintenance Centres (DMCs) spread over the country. Doordarshan allocates funds to the DMCs to meet the operational cost of the LPTVs/VLPTs. The total expenditure incurred by DMCs during the last three years is as under:-
2013-14 Rs. 318.16 Crore
2014-15 Rs. 349.66 Crore
2015-16 Rs. 365.65 Crore

(c) Upgradation/ Modernization of Doordarshan Kendras (induction of new technologies, replacement of old ageing equipment and augmentation/ upgradation of facilities) is a continuous process. Details of the VLPTs upgraded to LPT/ HPT, so far, are given at Annexure-II.
(d) & (e) Prasar Bharati has already decided to close the following four Low Power Transmitters (LPTs) as they lie in the coverage zone of nearby High Power Transmitters (HPTs):
1. Madhepura (Bihar)
2. Simri Bakhtiarpur (Bihar)
3. Khagaria (Bihar)
4. Kalna (west Bengal)
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